



*Schools. Business. Community.*

**Craven County  
Partners in Education**



**TOGETHER,  
WE ARE PARTNERS**

An investment in  
Partners In Education is an  
investment in our workforce, our  
community, and our future.

**JOIN US BY BEING  
A PARTNER!**

**Learn more about PIE at  
[CravenPartners.com](http://CravenPartners.com)**

**2024 Partnership Opportunities**

## 2024 Planned Partnership Information



### PIE Annual Luncheon: June 11, 2024, noon—Riverfront Convention Center of Craven County

*The PIE Annual Luncheon funds the PIE Grant program and is an excellent opportunity for our community to show their support of our public school educators. PIE Grants are awarded to teachers for hands on, creative, innovative projects for their classrooms.*

#### **Superintendent Supporting Partner**

**\$1,200**

1. Your company's name recognition on the event poster.
2. Your company's name on all Event Day materials.
3. Logo spotlight on individual slides during the slide show presentation during the event.
4. *Agreement must be received by **March 8, 2024**, to be included on the poster and event program. Payment must be received by **March 29, 2024***
5. Your company's name recognition in post-event thank you publicity.
6. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
7. Partnership recognition with your company's logo and a link to your company's website on the home page of the Partners In Education website **January-December 2024.**
8. Two (2) Lunch Event Tickets (luncheon tickets are \$35 each, a value of \$70).
9. *You have the opportunity to provide promotional products to attendees to be included in "swag bags" for each of our 500 attendees!*

#### **Principal Supporting Partner**

**\$ 900**

1. Your company's name recognition on all Event Day materials.
2. *Agreement must be received by **March 8, 2024**, to be included on the poster and event program. Payment must be received by **March 29, 2024.***
3. Spotlight on individual slide during the slide show presentation during the event.
4. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
5. Partnership recognition with your company's logo and a link to your company's website on the home page of the Partners In Education website **May – July 2024.**
6. Luncheon tickets not included.

#### **Educator Supporting Partner**

**\$ 600**

1. Your company's name recognition on all Event Day materials.
2. *Agreement must be received by **March 8, 2024**, to be included on the poster and event program. Payment must be received by **March 29, 2024***
3. Spotlight on Supporting Partner slide during the slide show presentation during the event.
4. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
5. Luncheon tickets not included.

*PIE funds over \$400,000 in grants and programs each school year, thanks to your partnership! These grants support teacher-initiatives that strengthen and improve learning environments – including, but not limited to, field trips, classroom enrichment, books, and supplies.*

## 2024 Planned Partnership Information

Prior to the events, we will send you posters for display at your organization as a partner!



### Stuff the Bus: Staples in New Bern, August 17, 2024 - 10:00 am – 2:00 pm

*In August of each year, this event is coordinated with back-to-school sales to encourage support of our efforts to assist students who have been identified as in-need by their school counselor and principal. All supplies are disbursed through the school principals.*

#### Stuff the Bus Supporting Partner

**\$ 900**

1. Your company's name recognition on the event poster.
2. Your company's logo on the banner at the event site. This high visibility event builds your brand and shows your support of Craven County Schools' children to thousands of shoppers.
3. **Agreement must be received by July 3, 2024, to be included on pre-event material. Payment must be received by July 26, 2024.**
4. Your company's name recognition in post-event thank you publicity.
5. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
6. Option to be an Advanced Drop-Off location! *Let us know your address and the days of the week and hours you can accept donations. All donations must be dropped off at Staples-New Bern on the day of the event between 10:00 am—1:30 pm.*
7. Your company's logo with partnership recognition and link to your company's website on the home page of the Partners In Education website **July-September 2024.**
8. **The knowledge that you have assisted thousands of students to be successful in the classroom!**

### Pancakes for PIE: Morgan's Tavern & Grill—Saturday, December 7, 2024 - 7:00 am—10:00 am

*This holiday event has become known as a "tasty tradition must do" at Morgan's Tavern & Grill before starting your day of Christmas-themed events in downtown New Bern. With a proven track record of over 850 attendees, we are making plans for another exciting Pancakes for PIE that helps PIE raise funds to assist with the many programs that benefit the teachers and students of Craven County Schools. Not only is it a fund raiser for PIE, it brings the staff of the schools and the community together in a spirited way!*

#### Tasty Tradition Supporting Partner

**\$ 900**

1. Prominent name recognition on the banner that hangs at Morgan's year round.
2. **Partnership agreement must be received by October 11, 2024, to be included on pre-event material. Payment must be received by November 15, 2024.**
3. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
4. Partnership recognition with your company's name and a link to your company's website on the home page of the Partners In Education website **October-December 2024.**

**OR**

#### Be a PIE Major Partner:

**\$2,000**

*Partner with us on all of our events at the Major Partnership level (a value of \$3,000). PLUS your company's logo will be listed on the PIE website with a link to your company's website from **January - December 2024**, AND you will receive a window cling indicating your Major Partnership!*

Craven County Schools educators submit grant proposals to PIE identifying specific needs or opportunities not addressed by the existing school budget. Grants are evaluated by the PIE board based on educational value, innovation, need, and impact. Direct funding lifts projects off the ground that might otherwise languish in the shuffle of ever-tightening budgets.

## Remittance Form—2024



### PIE Annual Luncheon, event to be held June 11, 2024, at noon at the New Bern Riverfront Convention Center:

Agreement must be received by **March 8, 2024**, to be included on the poster and event program. Payment must be received by **March 29, 2024**.

- Superintendent Supporting Partner \$1,200
- Principal Supporting Partner \$ 900
- Educator Supporting Partner \$ 600 \$ \_\_\_\_\_

### Stuff the Bus—Staples In New Bern, Saturday, August 17, 2024 - 10:00 am – 2:00 pm:

Agreement must be received by **July 3, 2024**, to be included on the poster and event banner. Payment must be received by **July 26, 2024**.

- Stuff the Bus Supporting Partner \$ 900 \$ \_\_\_\_\_

- We want to be an Advanced Drop-Off location! *Let us know your address and the days of the week and hours you can accept donations. All donations must be dropped off at Staples-New Bern on the day of the event between 10:00 am—1:30 pm.*

### Pancakes for PIE—Morgan’s Tavern & Grill, Saturday, December 7, 2024 - 7:00 am—10:00 am:

Agreement must be received by **October 11, 2024**, to be included on pre-event material and event banner. Payment must be received by **November 15, 2024**.

- Tasty Tradition Supporting Partner \$ 900 \$ \_\_\_\_\_

### OR Be a PIE Major Partner:

Partner with us on all of our events at the Major Partnership level (a value of \$3,000) PLUS receive a window cling indicating your Major Partnership, and your company's logo on the PIE website with a link to your company's website from **January - December 2024**, for just \$2,000!

### Major Partner of All Events \$2,000

#### Partner Contact Information:

Contact Name: \_\_\_\_\_

\*Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Tel #: \_\_\_\_\_ Email: \_\_\_\_\_

I have enclosed a check in the amount of

\$ \_\_\_\_\_ payable to PIE

Please invoice me

Online payment at [cravenpartners.com](http://cravenpartners.com)

#### Submit your partnership form to:

Darlene Brown  
Partners In Education  
3600 Trent Road  
New Bern, NC 28562

**\*Please print the name of your company/organization as you would like it to appear in printed materials and advertisements. If you are a new partner, or if your logo has changed, please send a copy of your logo in jpg or png format to [Darlene.Brown@CravenK12.org](mailto:Darlene.Brown@CravenK12.org).**