



Schools. Business. Community.

**Craven County
Partners In Education**



**TOGETHER,
WE ARE PARTNERS**

An investment in
Partners In Education is an
investment in our workforce, our
community, and our future.

**JOIN US BY BEING
A PARTNER!**

**Learn more about PIE at
CravenPartners.com**

2022 Partnership Opportunities

2022 Planned Partnership Information

Prior to the events, we will send you posters for display at your organization as a partner



Spring Luncheon: June 14, 2022, at noon—New Bern Riverfront Convention Center

The Spring Luncheon funds the PIE Grant program and is an excellent opportunity for our community to show their support of our public school educators. PIE Grants are awarded to teachers for hands on, creative, innovative projects for their classrooms.

Superintendent Supporting Partner

\$1,000

1. Your company's name recognition on poster.
2. Your company's name on all Event Day printed materials.
3. Logo/information spotlight on individual slides during the slide show presentation during the event.
4. **Agreement must be received by March 18, 2022 to be included on the poster and event program. Payment must be received by April 1, 2022.**
5. Your company's name recognition in post-event thank you publicity.
6. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
7. Partnership recognition with your company's logo and a link to your company's website on the home page of the Partners In Education website **January-December 2022.**
8. Two (2) Lunch Event Tickets (luncheon tickets are \$30 each, a value of \$60).
9. *You have the opportunity to provide promotional products to attendees to be included in "swag bags" for each of our 500 attendees!*

Principal Supporting Partner

\$ 700

1. Your company's name recognition on all Event Day printed materials.
2. **Agreement must be received by March 18, 2022 to be included on poster and event program. Payment must be received by April 1, 2022.**
3. Spotlight on individual slide during the slide show presentation during the event.
4. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
5. Partnership recognition with your company's logo and a link to your company's website on the home page of the Partners In Education website **May – July 2022.**
6. Luncheon tickets not included.

Educator Supporting Partner

\$ 500

1. Your company's name recognition on all Event Day printed materials.
2. **Agreement must be received by March 18, 2022 to be included on poster and event program. Payment must be received by April 1, 2022.**
3. Spotlight on Supporting Partner slide during the slide show presentation during the event.
4. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!

PIE funds over \$400,000 in grants and programs each school year, thanks to your partnership! These grants support teacher-initiatives that strengthen and improve learning environments – including, but not limited to, field trips, classroom enrichment, books, and supplies.

2022 Planned Partnership Information

Prior to the events, we will send you posters for display at your organization as a partner



Stuff the Bus: Staples in New Bern - Date TBD - 10:00 am – 2:00 pm

In August of each year, this event is coordinated with back-to-school sales to encourage support of our efforts to assist students who have been identified as in-need by their school counselor and principal. All supplies are disbursed through the school principals.

Stuff the Bus Supporting Partner

\$ 700

1. Your company's name recognition on poster.
2. Your company's logo on the banner at all event site locations. This high visibility event builds your brand and shows your support of Craven County Schools' children to thousands of shoppers.
3. **Agreement must be received by July 8, 2022, to be included on pre-event material. Payment must be received by July 29, 2022.**
4. Your company's name recognition in post-event thank you publicity.
5. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
6. Your company's logo with partnership recognition and link to your company's website on the home page of the Partners In Education website **July-September 2022.**
7. **The knowledge that you have assisted thousands of students to be successful in the classroom.**

Pancakes for PIE: Morgan's Tavern & Grill - Saturday, December Date TBD, 7:00 am—10:00 am

This holiday event has become known as a "tasty tradition must do" at Morgan's Tavern & Grill before starting your day of Christmas-themed events in downtown New Bern. With a proven track record of over 550 attendees, we are making plans for another exciting Pancakes for PIE that helps PIE raise funds to assist with the many programs that benefit the teachers and students of Craven County Schools. Not only is it a fund raiser for PIE, it brings the staff of the schools and the community together in a spirited way!

Tasty Tradition Supporting Partner

\$ 600

1. Prominent name recognition on all Event Day materials.
2. **Agreement must be received by October 14, 2022, to be included on pre-event material. Payment must be received by November 18, 2022.**
3. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
4. Partnership recognition with your company's name and a link to your company's website on the home page of the Partners In Education website **October-December 2022.**

OR

PIE Major Partner:

\$1,700

*Partner with us on all of our events at the Major Partnership level (a value of \$2,300). PLUS your company's logo will be listed on the PIE website with a link to your company's website from **January - December 2022** AND you will receive a window cling indicating your Major Partnership!*

Craven County Schools educators submit grant proposals to PIE identifying specific needs or opportunities not addressed by the existing school budget. Grants are evaluated by the PIE board based on educational value, innovation, need, and impact. Direct funding lifts projects off the ground that might otherwise languish in the shuffle of ever-tightening budgets.

Remittance Form—2022



2022 Spring Luncheon, event to be held June 14, 2022, at noon—New Bern Riverfront Convention Center

Agreement must be received by **March 18, 2022** to be included on the poster and event program. Payment must be received by **April 1, 2022**.

- Superintendent Supporting Partner \$1,000
- Principal Supporting Partner \$ 700
- Educator Supporting Partner \$ 500 \$ _____

2022 Stuff the Bus—Staples in New Bern, Saturday, Date TBD, 10:00 am - 2:00 pm:

Agreement must be received by **July 8, 2022**, to be included on pre-event material. Payment must be received by **July 29, 2022**

- Stuff the Bus Supporting Partner \$ 700 \$ _____

2022 Pancakes for PIE—Morgan's Tavern & Grill, Saturday, Date TBD, 7:00 am—10:00 am:

Agreement must be received by **October 14, 2022**, to be included on pre-event material. Payment must be received by **November 18, 2022**:

- Tasty Tradition Supporting Partner \$ 600 \$ _____

OR

PIE Major Partner:

Partner with us on all of our events at the Major Partnership level (a value of \$2,300) PLUS receive a window cling indicating your Major Partnership, and your company's logo on the PIE website with a link to your company's website from **January - December 2022**, for just \$1,700!

Major Partner of All Events \$1,700

Partner Contact Information:

Contact Name: _____

*Company/Organization: _____

Address: _____

City, State, Zip Code: _____

Tel #: _____ Email: _____

I have enclosed a check in the amount of

\$ _____ payable to PIE or

Please invoice me

Submit your partnership form to:

Darlene Brown

Partners In Education

3600 Trent Road

New Bern, NC 28562

Or email to Darlene.Brown@Cravenk12.org.

***Please print the name of your company/organization as you would like it to appear in printed materials and advertisements. If you are a new partner, or if your logo has changed, please send a copy of your logo in jpg or png format to Darlene.Brown@CravenK12.org.**