



TOGETHER WE ARE PARTNERS

Schools. Business. Community.

**CRAVEN COUNTY
PARTNERS IN EDUCATION**



2021 Partnership Opportunities

2021 Planned Partnership Information

Prior to the events, we will send you posters for display at your organization as a partner



Spring Luncheon: May 27, 20201, at noon—Havelock Tourist & Event Center

The Spring Luncheon funds the PIE Grant program and is an excellent opportunity for our community to show their support of our public school educators. PIE Grants are awarded to teachers for hands on, creative, innovative projects for their classrooms.

Superintendent Supporting Partner

\$1,000

1. Your company's name recognition on poster.
2. Your company's name on all Event Day printed materials.
3. Logo/information spotlight on individual slides during the slide show presentation during the event.
4. *Agreement and payment must be received by **February 11, 2021 to be included on poster and event program.***
5. Your company's name recognition in post-event thank you publicity.
6. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
7. Partnership recognition with your company's logo and a link to your company's website on the home page of the Partners In Education website **January-December 2021.**
8. Two (2) Lunch Event Tickets (luncheon tickets are \$30 each, a value of \$60).
9. *You have the opportunity to provide promotional products to attendees to be included in "swag bags" for each of our 500 attendees!*

Principal Supporting Partner

\$ 700

1. Your company's name recognition on all Event Day printed materials.
2. *Agreement and payment must be received by **February 11, 2021 to be included on event program.***
3. Spotlight on individual slide during the slide show presentation during the event.
4. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
5. Partnership recognition with your company's logo and a link to your company's website on the home page of the Partners In Education website **May – July 2021.**
6. Luncheon tickets not included.

Educator Supporting Partner

\$ 500

1. Your company's name recognition on all Event Day printed materials.
2. *Agreement and payment must be received by **February 11, 2021 to be included on event program.***
3. Spotlight on Supporting Partner slide during the slide show presentation during the event.
4. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!

PIE funds over \$280,000 in grants and programs each school year, thanks to your partnership! These grants support teacher-initiatives that strengthen and improve learning environments – including, but not limited to, field trips, classroom enrichment, books, and supplies.

2021 Planned Partnership Information

Prior to the events, we will send you posters for display at your organization as a partner



Stuff the Bus: 2021 August date to be announced, 10:00 am – 2:00 pm

In August of each year, this event is coordinated with back-to-school sales to encourage support of our efforts to assist students who have been identified as in-need by their school counselor and principal. All supplies are disbursed through the school principals.

Stuff the Bus Supporting Partner

\$ 700

1. Your company's name recognition on poster.
2. Your company's logo on the banner at all event site locations. This high visibility event builds your brand and shows your support of Craven County Schools' children to thousands of shoppers.
3. *Agreement and payment must be received by **June 11, 2021, to be included on poster and banner.***
4. Your company's name recognition in post-event thank you publicity.
5. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
6. Your company's logo with partnership recognition and link to your company's website on the home page of the Partners In Education website **July-September 2021.**

Pancakes for PIE: December 4, 2021, 7:00 am—10:00 am

This holiday event has become known as a "tasty tradition must do" at Morgan's Tavern & Grill before starting your day of Christmas-themed events in downtown New Bern. With a proven track record of over 550 attendees, we are making plans for another exciting Pancakes for PIE that helps PIE raise funds to assist with the many programs that benefit the teachers and students of Craven County Schools. Not only is it a fund raiser for PIE, it brings the staff of the schools and the community together in a spirited way!

Tasty Tradition Supporting Partner

\$ 600

1. Prominent name recognition on all Event Day materials.
2. *Partnership agreement and payment must be received by **October 15, 2021 to be included on Event Day materials.***
3. Partnership recognition on Partners In Education social media pages and a window cling indicating your PIE partnership!
4. Partnership recognition with your company's name and a link to your company's website on the home page of the Partners In Education website **October-December 2021.**

OR

PIE Major Partner:

\$1,700

*Partner with us on all of our events at the Major Partnership level (a value of \$2,300). PLUS your company's logo will be listed on the PIE website with a link to your company's website from **January - December 2021**, AND you will receive a window cling indicating your Major Partnership!*

Craven County Schools educators submit grant proposals to PIE identifying specific needs or opportunities not addressed by the existing school budget. Grants are evaluated by the PIE board based on educational value, innovation, need, and impact. Direct funding lifts projects off the ground that might otherwise languish in the shuffle of ever-tightening budgets.

Remittance Form—2021



2021 Spring Luncheon, event to be held May 27, 2021 at noon at the Havelock Tourist & Event Center:

Agreement must be received by **February 11, 2021** to be included on website, poster, and event day material.

- Superintendent Supporting Partner \$1,000
- Principal Supporting Partner \$ 700
- Educator Supporting Partner \$ 500 \$ _____

2021 Stuff the Bus—August event date to be announced:

Agreement must be received by **June 11, 2021** to be included on website, poster, and event day material.

- Stuff the Bus Supporting Partner \$ 700 \$ _____

2021 Pancakes for PIE—December 4, 2021, 7:00 am—10:00 am:

Agreement must be received by **October 1, 2021**, to be included on website and event day material.

- Tasty Tradition Supporting Partner \$ 600 \$ _____

OR

PIE Major Partner:

Partner with us on all of our events at the Major Partnership level (a value of \$2,300) PLUS receive a window cling indicating your Major Partnership, and your company's logo on the PIE website with a link to your company's website from **January - December 2021**, for just \$1,700!

Major Partner of All Events \$1,700

Partner Contact Information:

Contact Name: _____

*Company/Organization: _____

Address: _____

City, State, Zip Code: _____

Tel #: _____ Email: _____

I have enclosed a check in the amount of

\$ _____ payable to PIE or

Please invoice me

Submit your partnership form to:

Darlene Brown

Partners In Education

3600 Trent Road

New Bern, NC 28562

Or email to Darlene.Brown@Cravenk12.org.

***Please print the name of your company/organization as you would like it to appear in printed materials and advertisements. If you are a new partner, or if your logo has changed, please send a copy of your logo in jpg or png format to Darlene.Brown@CravenK12.org.**