



**2017 Partners In Education Planned Sponsorship Form  
(One of Two Pages)**

*Complete this form (two pages), keep a copy for your records,  
and send a copy with payment to the address listed on the next page.*

**I. Sponsorship Level:**

I/We would like to partner with PIE at the following sponsorship level:

**2017 Spring Luncheon, event to be held June 13, 2017 at noon at the Convention Center:**

*Agreement must be received by March 3, 2017 to be included on website, poster, and event day material.*

- Superintendent Supporting Sponsor                      \$700
- Principal Supporting Sponsor                                      \$350
- Educator Supporting Sponsor                                      \$175                      \$ \_\_\_\_\_

**Stuff the Bus, event to be held (Saturday, August 19, 2017):**

*Agreement must be received by June 2, 2017 to be included on website, poster, and event day material.*

- Backpack Supporter                                                      \$300                      \$ \_\_\_\_\_

**Book Drive, event to be held (date to be announced) (Drop offs at all Craven County Schools and other business locations):**

*Agreement must be received by September 16, 2017 to be included on website.*

- Book Drive Sponsor                                                      \$150                      \$ \_\_\_\_\_

**Book Drive Sponsors:** Would your organization like to be a collection site for books? Circle one: Yes/No

**PIE Bowl, Saturday, April 29, 2017, 10:00 am – 2:00 pm:**

*Agreement must be received by April 3, 2017, to be included on website and event day material.*

- Major Sponsor                                                              \$600
- Lane Sponsor                                                                \$150

***Your company can bowl with us!***

\$25 per person (\$100 per team of four) – includes two games, shoes, drinks, popcorn, and a game coupon, plus the chance to win lots of fabulous door prizes!

\_\_\_\_\_ (number of lanes @ \$100 each) =    \$ \_\_\_\_\_    \$ \_\_\_\_\_

**OR**

**Partners In Education Supporter:**

*Sponsor all of our events at the Major Sponsorship levels (a value of \$1,750) PLUS have your company's logo featured on the PIE website, along with a link to your company's website from January - December 2017, for just \$1,600!*

- PIE Supporter                                                              \$1,600                      \$ \_\_\_\_\_

**Total Sponsorship Amount Enclosed**                                      \$ \_\_\_\_\_

*Note: All sponsorships can be customized to meet the needs of your organization.*



(Two of Two Pages)

**II. Sponsor Contact Information:**

Contact Name: \_\_\_\_\_

Company/Organization\*: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Tel #: \_\_\_\_\_ Email: \_\_\_\_\_

\*Please print name of company/organization as you would like it to appear in printed materials and advertisements. Send a copy of your logo in jpg and pdf format to [Darlene.Brown@CravenK12.org](mailto:Darlene.Brown@CravenK12.org).

Make checks payable to:

**Craven County Partners In Education (PIE),**

3600 Trent Road

New Bern, NC 28562



## 2017 Planned Sponsorship Information

### **2017 Spring Luncheon: June 13, 2017 at noon**

**New Bern Convention and Visitors Center**

#### **Superintendent Supporting Sponsor**

**\$700**

1. Your company's name recognition on poster.
2. Your company's name on all Event Day printed materials: event program and recognition on welcome banner.
3. Logo/information spotlight on individual slides during the slide show presentation during the event.
4. Your company's name on all media advertising (New Bern Chamber Connections and Havelock Chamber weekly emails and print media with Sun Journal) prior to event.
5. *Agreement must be received by **March 3, 2017 to be included on poster and event program.***
6. Your company's name recognition in post-event publicity and advertisements.
7. Sponsorship recognition using social media on Partners In Education Facebook page.
8. Sponsorship recognition with your company's logo and a link to your company's website on the front page of the Partners In Education website **January-December 2017.**
9. Four (4) Lunch Event Tickets (luncheon tickets are \$25 each, a value of \$100).
10. Interaction with attendees including, a table and tablecloth (with two chairs) in the lobby of the New Bern Convention Center. This is not a piped and draped exhibit space.
11. Opportunity to provide promotional products to attendees (pens, note pads, etc.).

#### **Principal Supporting Sponsor**

**\$350**

1. Your company's name recognition on all Event Day printed materials: event program and recognition on welcome banner.
2. *Agreement must be received by **March 3, 2017 to be included on event program.***
3. Spotlight on individual slide during the slide show presentation during the event.
4. Sponsorship recognition using social media on Partners In Education Facebook page.
5. Sponsorship recognition with your company's logo and a link to your company's website on the front page of the Partners In Education website **May – July 2017.**
6. Luncheon tickets not included.

#### **Educator Supporting Sponsor**

**\$175**

1. Your company's name recognition on all Event Day printed materials: event program and recognition on welcome banner.
2. *Agreement must be received by **March 3, 2017 to be included on event program.***
3. Spotlight on Supporting Sponsor slide during the slide show presentation during the event.
4. Sponsorship recognition using social media on Partners In Education Facebook page.
5. Luncheon tickets not included.

**2017 Partners In Education Planned Sponsorship and Giving Programs Information**  
**Page Two**

**Stuff the Bus: Saturday, April 29, 2017, 10:00 am – 2:00 pm**  
**Havelock and New Bern Walmart Stores**

**Backpack Supporter**

**\$300**

1. Your company's name recognition on poster.
2. Your company's name on media advertising (New Bern Chamber Connections and Havelock Chamber weekly emails and print media with Sun Journal).
3. Your company's name listed on the banner on the buses at the Havelock **and** New Bern (2) Walmart Stores. This high visibility event builds your brand and shows your support of Craven County Schools children to the thousands of shoppers.
4. *Agreement must be received by **June 3, 2017, to be included on poster and banner.***
5. Name recognition in post-event publicity and advertisements.
6. Sponsorship recognition using social media on Partners In Education Facebook page.
7. Your company's logo with sponsorship recognition and link to your company's website on the front page of the Partners In Education website **January-December 2017.**

**Event Information**

All items donated will directly benefit the students of Craven County Schools and is very much needed by our students to assist families who may not have the resources to purchase school supplies for their children.

Last year, through the generosity of our community, Partners In Education was able to assist over 450 students at all 25 of our schools and one after-school enrichment program. We want to reach even more students, and we can, with your help!

**2017 Partners In Education Planned Sponsorship and Giving  
Programs Information  
Page Three**

**PIE Bowl: Saturday, April 29, 2017, 9:00 am, 11:00 am and 1:00 pm Bowling Times**

Craven County Partners In Education is excited to announce the 19<sup>th</sup> annual **PIE Bowl** on a **Saturday, April 29, 2017** at the Strike Zone. We are making plans for another exciting event that helps Partners raise funds to assist with the many programs that benefit the teachers and students of Craven County Schools.

The schools have a lot of fun with this event; not only is it a fund raiser for PIE, it brings the staff of the schools and the community together in a spirited way!

There are two levels of sponsorship:

***Major Sponsorship:***

***\$600***

1. Prominent name recognition on all Event Day materials (program and individual lane signage).
2. *Sponsorship agreement must be received by **October 1, 2017 to be included on Event Day materials.***
3. Sponsorship recognition using social media on Partners In Education Facebook page.
4. Lane signage and verbal recognition at the tournament.
5. Sponsorship recognition with your company's name and a link to your company's website on the front page of the Partners In Education website **January-December 2017.**

***Lane Sponsorship:***

***\$150***

1. Sponsorship recognition on all Event Day materials (program and individual lane signage).
2. *Sponsorship agreement must be received by **October 1, 2017 to be included on Event Day materials.***
3. Lane signage and verbal recognition at the tournament.

***Your company can bowl with us!***

\$25 per person (\$100 per team of four) – includes two games, shoes, drinks, popcorn, and a game coupon, plus the chance to win lots of fabulous door prizes!

**2017 Partners In Education Planned Sponsorship and Giving  
Programs Information  
Page Four**

**Book Drive: Fall 2017 – Date to be announced** **\$150**  
**Various Drop-off Locations**

1. Sponsorship recognition with your company's name and a link to your company's website on the front page of the Partners In Education website **October - December 2017.**
2. *Agreement must be received by **September 16, 2017 to be included on website.***

If you would like, your organization can be listed as a drop off point for books. PIE will provide you with a poster designating your organization as a drop off site. Staff from Craven County Schools will coordinate picking up the books.

**OR**

**Partners In Education Supporter:** **\$1,600**

**Sponsor all of our events at the Major Sponsorship levels (a value of \$1,750) PLUS** have your company's logo featured on the PIE website, along with a link to your company's website through December 2017, for just **\$1,600!**



## Programs Offered by Partners In Education

Together with our local community leaders, PIE continues to make a difference in the classroom. Below are examples of grants and programs that PIE coordinates and administers.

- **PIE Grants** - Reward creative and innovative projects in the classroom. Teachers can apply twice per year to receive up to \$1,500. FYE 2015-16, PIE funded a total of 19 grants for \$25,000. Your contribution directly assists in funding this program.
- **Weyerhaeuser Mini Grants** - This program provides up to \$100 per grant for hands-on math and science activities so teachers do not have to pay for materials out of their own pocket. This grant is awarded two times per year with a total of \$2,000 awarded.
- **Brinson Insurance/PotashCorp Technology Grant Program** - \$2,500 is awarded once per year. This program fulfills an ever increasing need for technology in our schools.
- **Twin Rivers Art Association Art Grant** - Under this program, four art teachers are awarded \$250 to pay for materials needed for projects in their classrooms for a total of \$1,000 per school year.
- **Beginning Teachers' Store** - The Harold H. Bate Foundation funded \$15,000 for the 2016-17 school year. This is an incentive-based program that provides needed classroom materials, as well as technology items, for our new teachers. Teachers shop at the store for necessary items that will assist them and their students.
- **Individual School Grant Program** - This grant addresses the needs of individual schools by The Harold H. Bate Foundation. During the last school year, the foundation awarded PIE \$30,000 to be disbursed among the Craven County Schools at a maximum of \$5,000 per school. This year, seven schools received grant awards addressing the needs in the areas of arts, music, health and fitness, and athletics.
- **Book Drive** - Each year we collect thousands of books and offer them to our teachers for their libraries and media centers. The most successful way to improve the reading achievement of our children is to increase their access to print.
- **Stuff the Bus** - During the last year's Stuff the Bus, we collected over \$22,000 in school supplies. That allowed us to serve more than 550 in-need children with over 20 items per child.

Together, we are partners. Together, we support Craven County Schools in achieving their mission of being the highest performing system of public education in the State of North Carolina.